

# INSANELY STICKY PRESENTATIONS

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Training Academy for Professionals

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A 2-day workshop for all presenters who desire to stand out with presentation slides so powerful, they floor the audience! It also helps you apply effective techniques and simple ideas to create lasting impressions, taking boredom out of Powerpoint presentations.

**UPSKILL FROM BEING A GOOD TO A GREAT PRESENTER TODAY!**

## COURSE OUTLINE – Day One

**9.00 – 10.30am**

INTRODUCTION

- \* Setting objectives and understanding differences in presentation styles and design.
- \* Individual introductory presentation.
- \* Effective observation and constructive feedback.

**10.30 – 10.45am**

BREAK

**10.45am – 12.30pm**

CONCEPT

- \* Expose to Sticky Presentations approach and understanding the application.
- \* Using the ingredients of Stickiness to make presentation design effective.
- \* Reflection on learning. Discussion on initial presentation work and self-assessment for improvements.
- \* Feedback and critique.

**12.30 – 1.30pm**

LUNCH

**1.30 – 1.50pm**

TEXT

- \* Using text effectively when presenting. Alternative to bullet points style and how to move away from it to create focus for your audience.
- \* Learning the importance of text styling and methods of creating impact with text.

**1.50 – 3.00pm**

- \* Group exercise and role play. Selling an idea through an exciting presentation using the elements of Product Marketing.
- \* Feedback and critique.





## COURSE OUTLINE – Day One (cont.)

**3.00 – 3.15**

BREAK

**3.15 – 4.15pm**

\* Group exercise presentation

**4.15 – 5.00pm**

IMAGES

- \* Using Images for illustration of ideas.
- \* Making use of images and storytelling styles to engage audience in presentation.
- \* How to make simple enhancements to imported images for a more professional look.

## COURSE OUTLINE – Day Two

**9.00 – 9.30am**

- \* Reflection on learning.
- \* Sharing observations and thoughts.
- \* Identifying challenges and possible solutions to workplace presentation slides.

**9.30 – 10.30am**

\* Delivery and control. Presentation styles; knowing your audience; presenting with confidence; overcoming fear.

NUMBERS

\* Presenting numbers effectively. How to bring numbers to life without boring your audience with the spreadsheet.



## COURSE OUTLINE – Day Two (cont.)

### POSITIONING

- \* Effective content Positioning to achieve balance in slide design.
- \* Understanding the Rule of Thirds and other positioning methods that will create interesting perspectives in your presentation visuals.

**10.30 – 10.45am**

BREAK

**10.45 – 12.30pm**

- \* Group exercise and role play. Make it simple & exciting.
- \* Working on different assigned presentation projects and allowing critique from other groups.

**12.30 – 1.30pm**

LUNCH

**1.30 – 2.00pm**

- \* Group exercise (con't)

**2.00 – 3.00pm**

- \* Group exercise presentation.

**3.00 – 3.15pm**

BREAK

**3.15 – 3.30pm**

TRANSITIONS

- \* Transitions and Motion Effects.
- \* Using selective transitions and motion effects to create added impact to presentation design.

**3.30 – 4.30pm**

- \* Coaching and discussion. Analysing real workplace presentation slides.



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## COURSE OUTLINE – Day Two (cont.)

**4.30 – 5.00pm**

REVIEW

- \* Review and conclusion. Quick revision and reflection on learning.
- \* Some tips on what to avoid in presentation design and delivery.
- \* Starting your journey in effective presentation design.

**\*\*END\*\***





## TRAINER PROFILE



**ANG TIAN TECK** is Asia's leading Presentation Design Coach and the author of *Sticky Presentations*.

He is a dynamic individual who has helped companies make a difference in their visual communications.

With over 20 years of extensive experience in marketing, IT and communication design, Tian Teck has developed a presentation design concept that greatly enhances today's presentation methods.

His *Sticky Presentations* approach has benefitted many clients in delivering a uniquely difference experience to their audiences.

Tian Teck gained his experiences through various roles in his career with multinational companies which include Apple, MediaRing and ModusLink. His exposure in the areas of communication design, regional marketing, information technology, web design and development, supply chain and training has set him in a unique position to understand the business communications requirements across these industries.

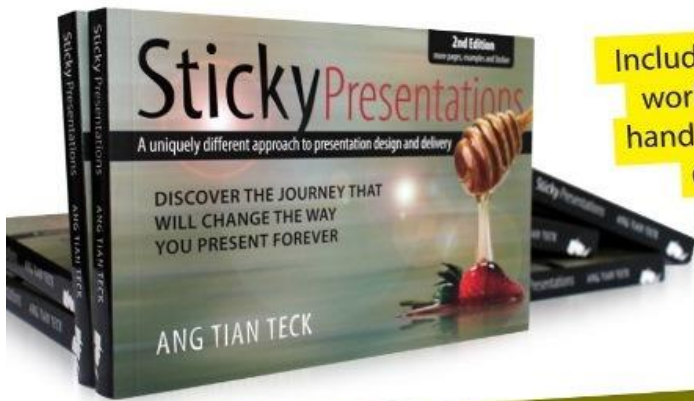
His clients include multinational companies and government organisations, local and regional.

Tian Teck's book, *Sticky Presentations*, is published and sold in Singapore, Thailand (Thai language) and Apple's iBookstores.



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Included with our world-class training workshop is a full colour 170-page handy reference containing inspiring design ideas and examples.





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# what participants say

“Sticky Presentations workshop is a must for all presenters who want to stand out from the crowd with remarkable slides. One must attend it with an open mind and be prepared for paradigm shifts in the best way to present text, graphs, numbers and pictures, and convey information with visual impact. There is never a dull moment. **You will see the immediate applicability of six practical principles for better presentation slides.**”

**Caroline Lim**, Global Head  
HR & Corporate Affairs,  
PSA International

“Sticky Presentations workshop have benefited me personally. **It has equipped me with the skill to present information professionally with clarity and focus.** I strongly recommend this workshop to any individual or organisation who really want to make a difference in their presentations.”

**Christine Lee**, Director  
DHL Supply Chain

“**Sticky Presentations gave a whole new insight into what a powerful presentation should really be!** It allows the presenter to reach out to the participants in a more innovative way, enabling the topic to be embedded into the audience with creative visuals that ‘Sticks’ into one’s thoughts. Moving forward, presentation slides will no longer be the same again with Sticky Presentations!”

**CF Yeow**, Head of Human Resources  
BASF South East Asia

“**This workshop is AWESOME! Open minds to new ideas for designing presentations. Simply AMAZING!** It is structured, well conducted, and encourages teamwork. A very different but exciting way to develop presentation slides. It definitely boost my confidence in presenting.”

**Farah Su/Mohd Siddiq/Mohd Izreen**,  
Managers of Telekom Malaysia





# what participants say

I used to think that there is only one way to do PowerPoint presentation. **Sticky Presentations ideas present a different way to captivate your audience.** This has allowed me to connect with the people I am talking to in a more personal manner.

**Paul Lim**, Founder and President Supply Chain Asia

Sticky Presentation showed me the difference between a power point presentation and a story telling presentation, aided by power point; the latter being more powerful and engaging. The course was fun and insightful - there was never a dull moment with the enthusiastic trainer TT Ang!

**Vivian Tan**, General Manager, Public Relations, Geometry Global

The workshop was truly amazing! I find its application very useful especially the segment on how to present data effectively. **I can also see great improvements in my managers' presentations after the workshop.**

**Winston Tay**, CEO Pulley Ascent

Insanely Sticky... amazingly simple but ridiculously powerful!

**Rene Lim**, Group Account Director at Grey Group KL

"It was a great experience. **The combination of various teaching methods used by a very experienced trainer really enhances my experience in this workshop.**"

**Norizah Hanim**, Manager  
PLUS Berhad





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# Companies that have attended this course

**Maxis Communications**  
 Singapore Police Force Mondelez Malaysia **UOB**  
**Apple Media Prima** Lowe and Partners  
**Siemens NEC** Century Logistics **Danone Asia**  
**Seagate Technology** BBDO Malaysia  
 Tribal DDB **SingTel Grey Group KL**  
 Dentsu Malaysia Singapore Customs **DHL**  
**F&N Beverages** Chulalongkorn University  
 SIA Engineering **IE Singapore Supply Chain Asia**  
 Marina Bay Sands Ministry of Finance  
**Nanyang Technological University BASF Asia**

